

A light gray map of the Huntington footprint, covering parts of the Midwest and Northeast, including Michigan, Indiana, Ohio, Pennsylvania, and West Virginia. The map is overlaid with the text and other elements.

Huntington Footprint State Economic Reports

November 2019

The Huntington National Bank

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Illinois

Huntington Footprint - State Reports

Economic & Demographic Indicators

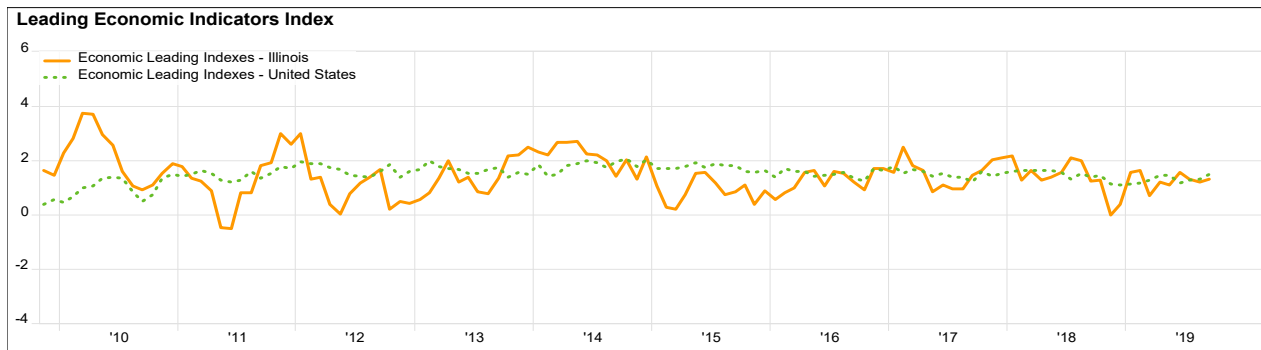
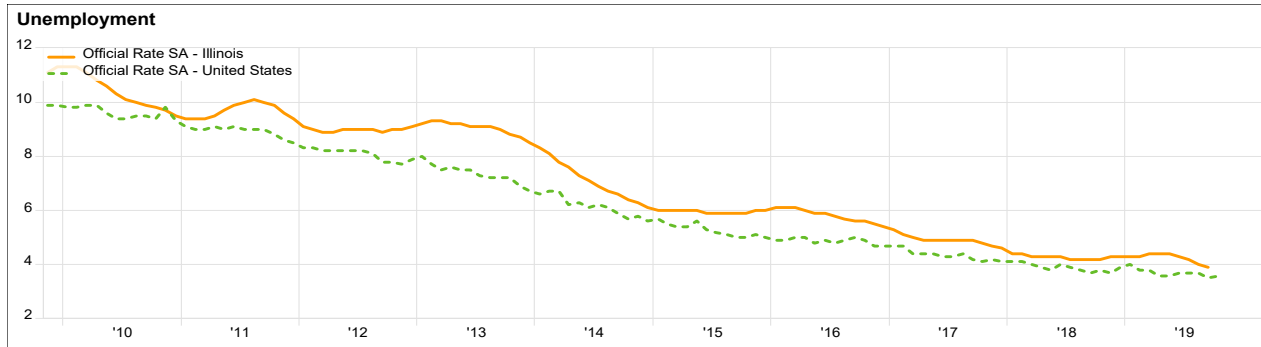
<u>Economic Metric</u>	<u>Date</u>	<u>Value</u>	<u>Rank</u>
Census Population	2018-Dec.	12,741,080.00	6th
Real GDP - All Industries (\$ mil.)	2018-Dec.	770,986.40	5th
Median Household Income (\$)	2018-Dec.	70,145.00	13th

<u>Economic Metric</u>	<u>Date</u>	<u>State</u>	<u>National</u>
Unemployment Rate - S.A.	2019-Sep.	3.90	3.60
<i>12 Month Percent Change</i>			
Total Non-Farm Employment - S.A.	2019-Sep.	1.09	1.40
Personal Income - Quarterly	2019-Jun.	3.73	4.76
FHFA House Price Index - Quarterly	2019-Jun.	3.14	5.00
FRB Philly State Coincident Index	2019-Sep.	2.42	2.86

Key Developments

The Illinois economy is expected to grow at a moderate pace in line with the nation in the next half year. Despite slower growth in manufacturing, the private services sector added jobs for the fifth consecutive quarter and the state unemployment rate fell to the lowest on record. Fiscal challenges and net out-migration from the state have posed significant headwinds, but business investment has remained positive. In the *Site Selection Governor's Cup* for 2018, Illinois ranked 3rd highest nationally in total projects and 4th in projects per capita.

Charts



Data: FactSet and other sources noted in text

Indiana

Huntington Footprint - State Reports

Economic & Demographic Indicators

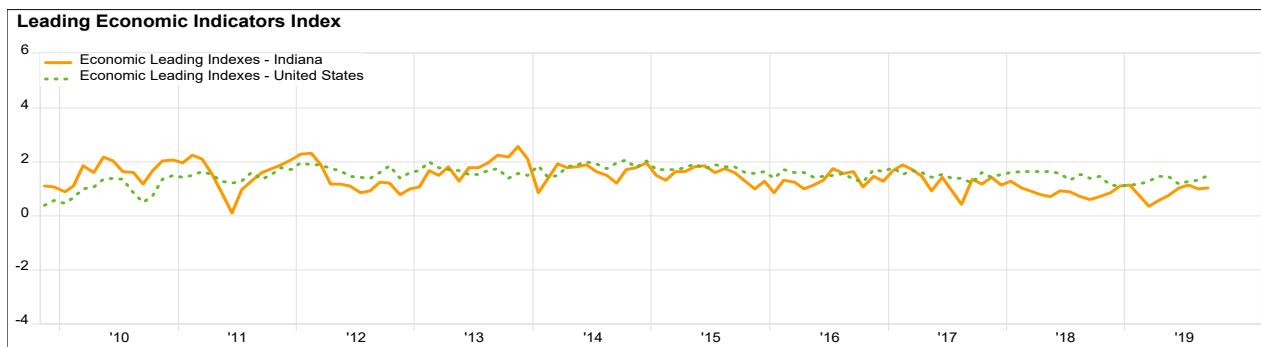
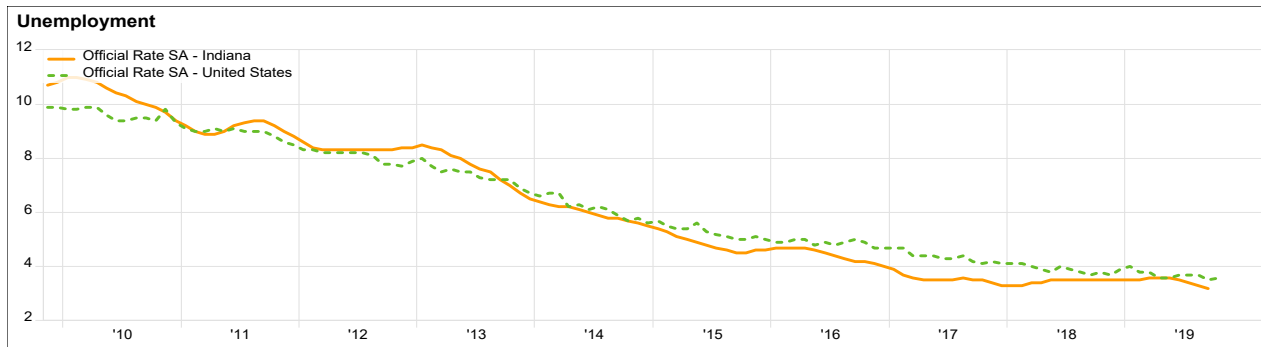
<u>Economic Metric</u>	<u>Date</u>	<u>Value</u>	<u>Rank</u>
Census Population	2018-Dec.	6,691,878.00	17th
Real GDP - All Industries (\$ mil.)	2018-Dec.	327,406.80	19th
Median Household Income (\$)	2018-Dec.	59,892.00	32nd

<u>Economic Metric</u>	<u>Date</u>	<u>State</u>	<u>National</u>
Unemployment Rate - S.A.	2019-Sep.	3.20	3.60
<i>12 Month Percent Change</i>			
Total Non-Farm Employment - S.A.	2019-Sep.	0.67	1.40
Personal Income - Quarterly	2019-Jun.	4.19	4.76
FHFA House Price Index - Quarterly	2019-Jun.	5.75	5.00
FRB Philly State Coincident Index	2019-Sep.	2.09	2.86

Key Developments

Indiana's low unemployment rate of 3.2% reflects steady moderate growth in a solid diverse economy. In the 2018 *Site Selection Governor's Cup*, Indiana ranked 8th in projects per capita in the nation. Net in-migration into Indiana in 2018 was 14,914 and on an accelerating trend. Housing markets have been especially strong in Indiana with home price appreciation above the national average. The Indiana economy grew at a slower pace than the U.S. in the last year, and is expected to continue moderate growth somewhat below the national pace.

Charts



Data: FactSet and other sources noted in text

Kentucky

Huntington Footprint - State Reports

Economic & Demographic Indicators

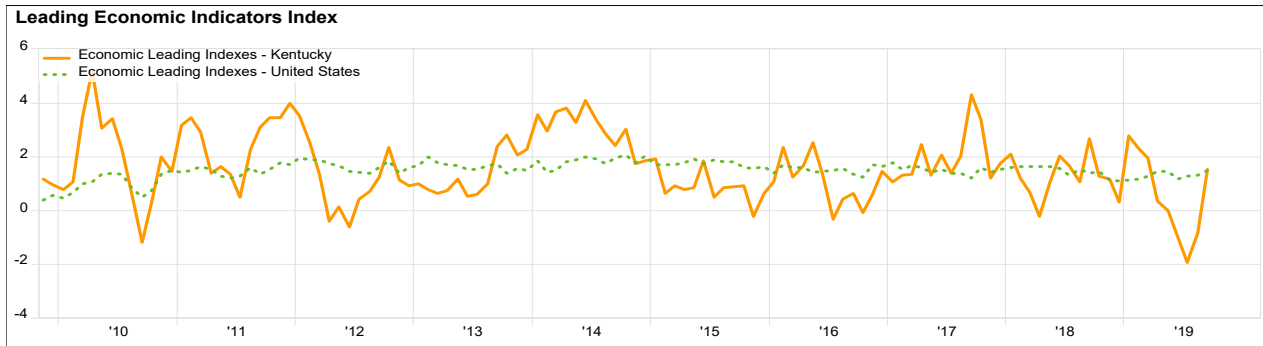
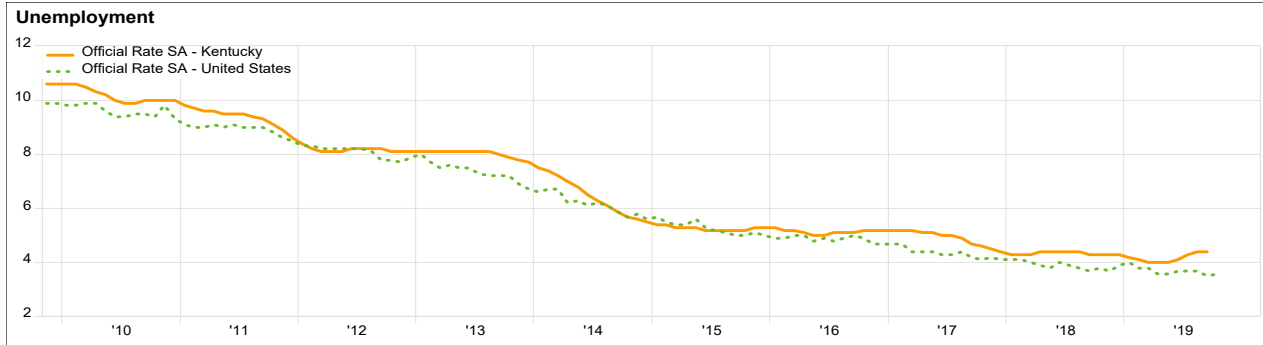
<u>Economic Metric</u>	<u>Date</u>	<u>Value</u>	<u>Rank</u>
Census Population	2018-Dec.	4,468,402.00	26th
Real GDP - All Industries (\$ mil.)	2018-Dec.	187,502.40	28th
Median Household Income (\$)	2018-Dec.	54,555.00	42nd

<u>Economic Metric</u>	<u>Date</u>	<u>State</u>	<u>National</u>
Unemployment Rate - S.A.	2019-Sep.	4.40	3.60
<i>12 Month Percent Change</i>			
Total Non-Farm Employment - S.A.	2019-Sep.	1.35	1.40
Personal Income - Quarterly	2019-Jun.	3.64	4.76
FHFA House Price Index - Quarterly	2019-Jun.	4.36	5.00
FRB Philly State Coincident Index	2019-Sep.	1.35	2.86

Key Developments

Kentucky's unemployment rate rose from a record low 4.0% in May to 4.4% as the state economy slowed during the summer. Employment, personal income and home prices have shown moderate steady growth. The state leading indicator has been volatile, but currently on an upswing. Fiscal issues have been a weak area, but Kentucky earned 5th place in total projects and 2nd place in projects per capita once again in the *Site Selection Governor's Cup* for 2018. Net in-migration into Kentucky in 2018 was positive for the fourth consecutive year.

Charts



Data: FactSet and other sources noted in text

Michigan

Huntington Footprint - State Reports

Economic & Demographic Indicators

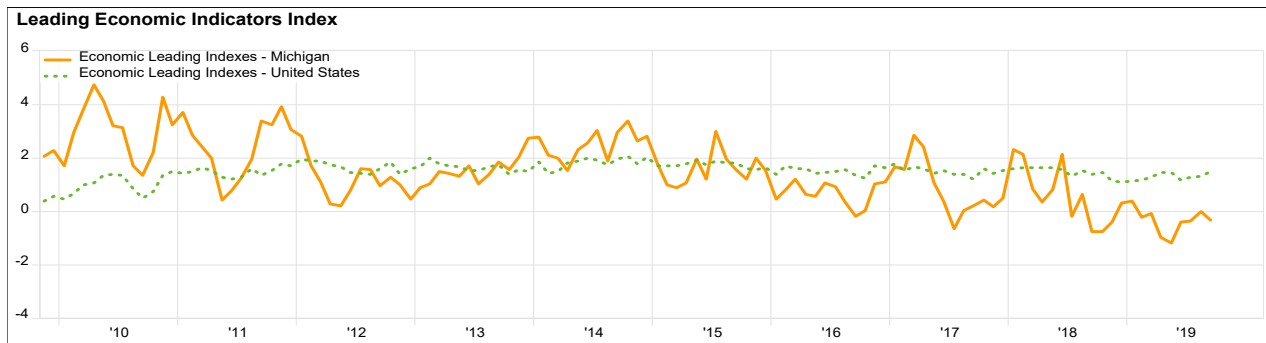
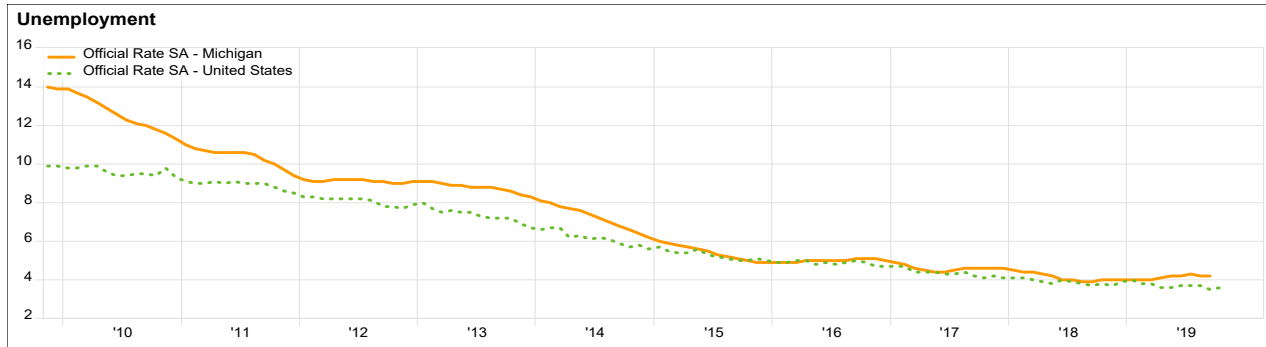
<u>Economic Metric</u>	<u>Date</u>	<u>Value</u>	<u>Rank</u>
Census Population	2018-Dec.	9,995,915.00	10th
Real GDP - All Industries (\$ mil.)	2018-Dec.	472,932.90	14th
Median Household Income (\$)	2018-Dec.	60,449.00	31st

<u>Economic Metric</u>	<u>Date</u>	<u>State</u>	<u>National</u>
Unemployment Rate - S.A.	2019-Sep.	4.20	3.60
<i>12 Month Percent Change</i>			
Total Non-Farm Employment - S.A.	2019-Sep.	0.56	1.40
Personal Income - Quarterly	2019-Jun.	4.09	4.76
FHFA House Price Index - Quarterly	2019-Jun.	5.92	5.00
FRB Philly State Coincident Index	2019-Sep.	(0.13)	2.86

Key Developments

Michigan's economy has slowed from its brisk pace in the last decade. Financial activities, professional & business services and state & local governments added jobs in the third quarter, but a labor strike against a large automaker raised unemployment claims and put temporary downward pressures on growth and the leading indicator. Housing markets have continued to outperform the nation. Michigan ranked 9th in the nation in total projects in the 2018 *Site Selection Governor's Cup*. Net in-migration is up 3 years in a row (U.S. Census).

Charts



Data: FactSet and other sources noted in text



Ohio

Huntington Footprint - State Reports

Economic & Demographic Indicators

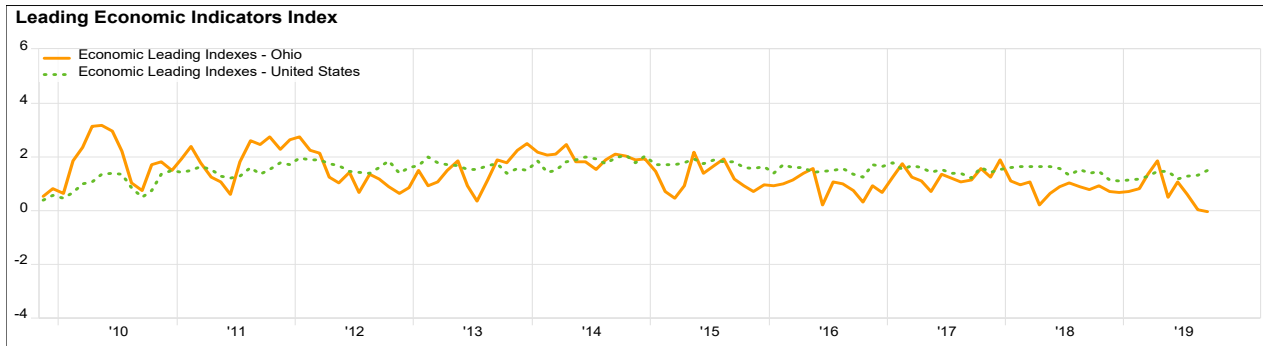
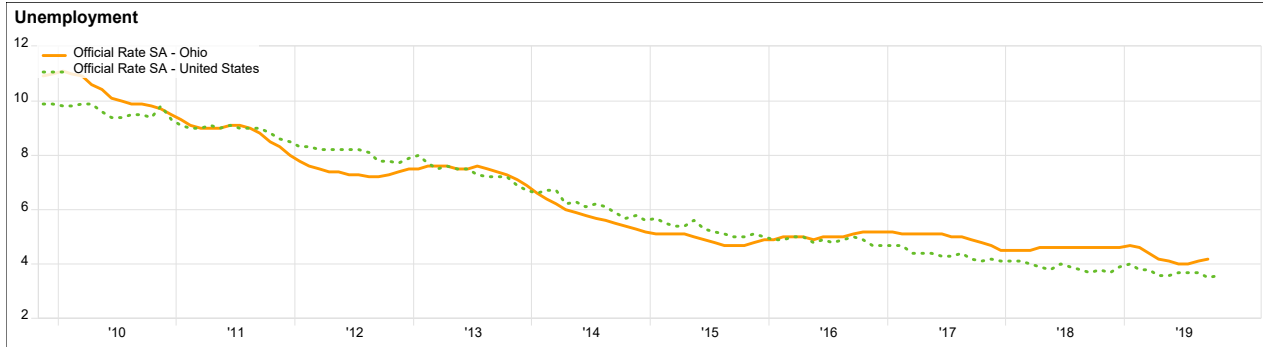
<u>Economic Metric</u>	<u>Date</u>	<u>Value</u>	<u>Rank</u>
Census Population	2018-Dec.	11,689,442.00	7th
Real GDP - All Industries (\$ mil.)	2018-Dec.	607,896.00	7th
Median Household Income (\$)	2018-Dec.	61,633.00	30th

<u>Economic Metric</u>	<u>Date</u>	<u>State</u>	<u>National</u>
Unemployment Rate - S.A.	2019-Sep.	4.20	3.60
<i>12 Month Percent Change</i>			
Total Non-Farm Employment - S.A.	2019-Sep.	0.41	1.40
Personal Income - Quarterly	2019-Jun.	4.46	4.76
FHFA House Price Index - Quarterly	2019-Jun.	5.65	5.00
FRB Philly State Coincident Index	2019-Sep.	2.12	2.86

Key Developments

Employment growth was solid in the 3 largest MSAs, but slowed statewide in the third quarter as job increases in private services and government were offset by declines in goods producing areas, primarily construction. The state unemployment rate remained historically low. For the 5th consecutive year in 2018, Ohio ranked 2nd for overall projects in the *Site Selection Governor's Cup*. Cincinnati, Columbus, Dayton and Toledo achieved Top 10 MSA rankings in their size categories. Positive net migration in 2017 and 2018 has helped to boost home price appreciation above the nation.

Charts



Data: FactSet and other sources noted in text

Pennsylvania

Huntington Footprint - State Reports

Economic & Demographic Indicators

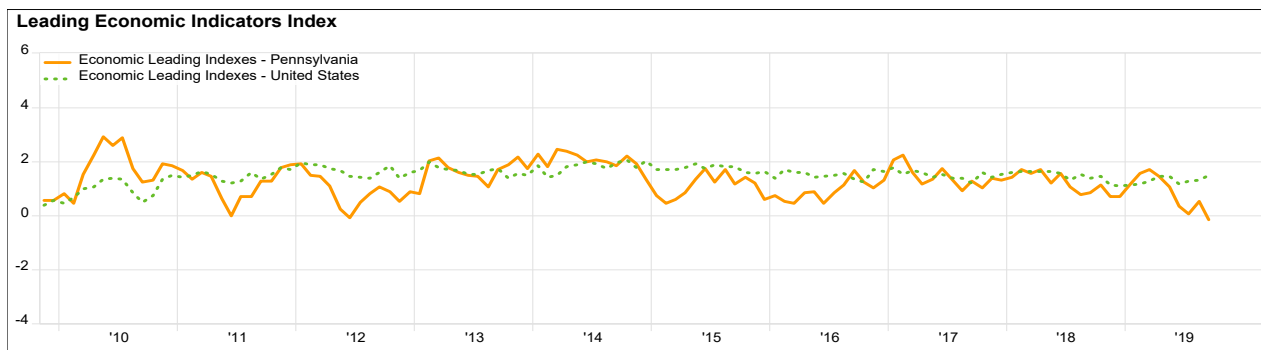
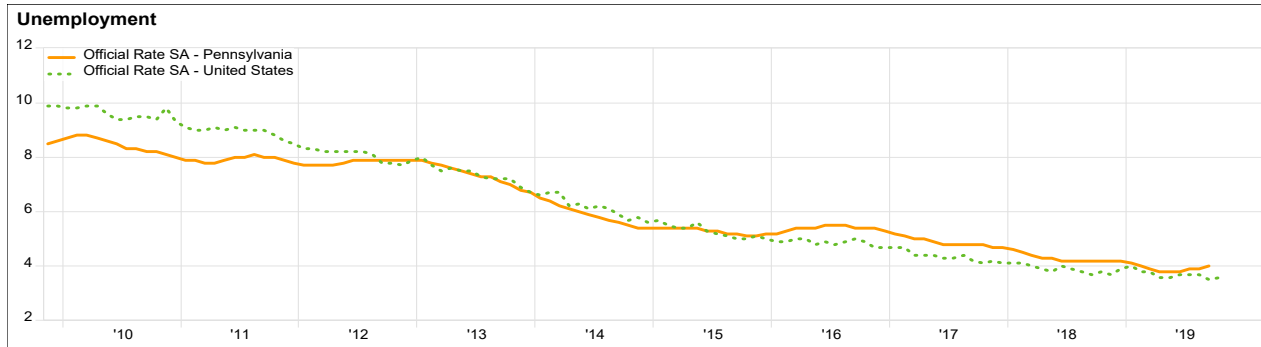
<u>Economic Metric</u>	<u>Date</u>	<u>Value</u>	<u>Rank</u>
Census Population	2018-Dec.	12,807,060.00	5th
Real GDP - All Industries (\$ mil.)	2018-Dec.	720,030.40	6th
Median Household Income (\$)	2018-Dec.	64,524.00	22nd

<u>Economic Metric</u>	<u>Date</u>	<u>State</u>	<u>National</u>
Unemployment Rate - S.A.	2019-Sep.	4.00	3.60
<i>12 Month Percent Change</i>			
Total Non-Farm Employment - S.A.	2019-Sep.	0.50	1.40
Personal Income - Quarterly	2019-Jun.	5.26	4.76
FHFA House Price Index - Quarterly	2019-Jun.	4.80	5.00
FRB Philly State Coincident Index	2019-Sep.	2.07	2.86

Key Developments

Pennsylvania's unemployment rate edged up to 4.0% from a record low 3.8% as modest payroll increases in service-providing jobs were offset primarily by declines in mining and construction. Personal income and housing markets have remained strong, and tepidness in services sector employment is likely short term. Pennsylvania placed a solid 8th in the nation for total new projects in the 2017 *Site Selection Governor's Cup*, and was the top state in the Northeast in 2018. Net immigration was 14,914 in 2018 for the strongest gain since 2011.

Charts



Data: FactSet and other sources noted in text

West Virginia

Huntington Footprint - State Reports

Economic & Demographic Indicators

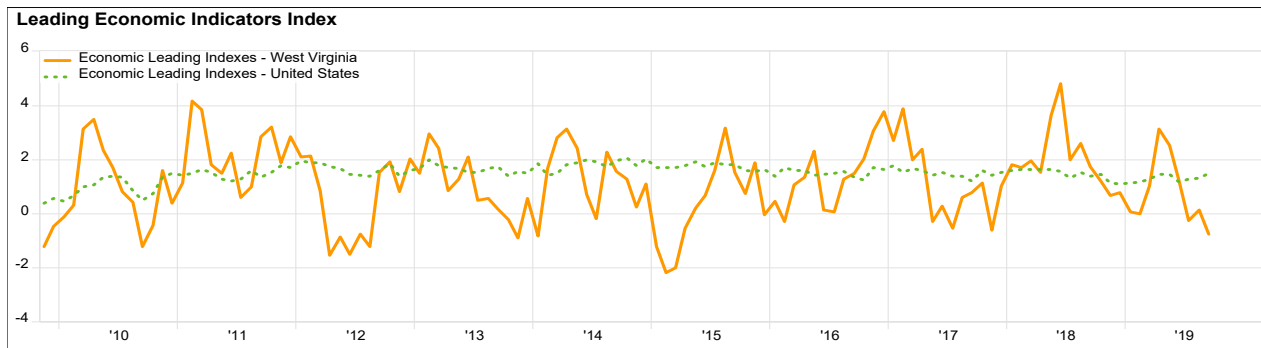
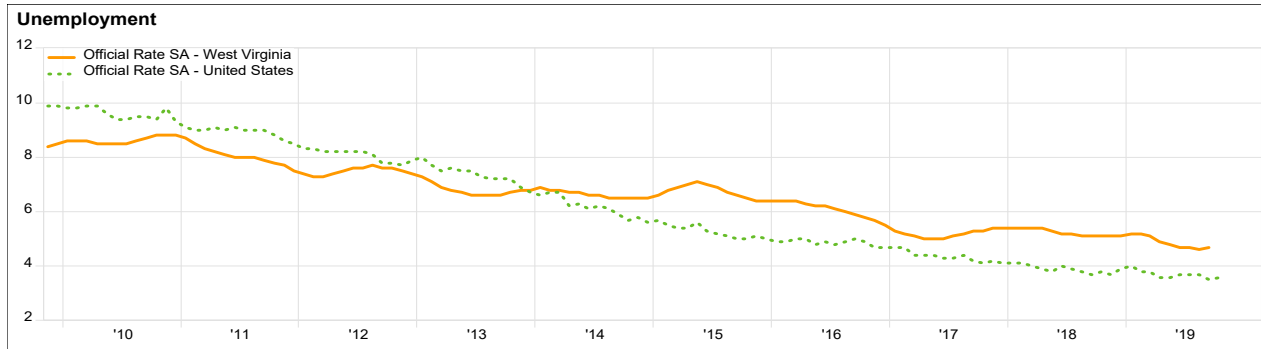
<u>Economic Metric</u>	<u>Date</u>	<u>Value</u>	<u>Rank</u>
Census Population	2018-Dec.	1,805,832.00	38th
Real GDP - All Industries (\$ mil.)	2018-Dec.	72,645.40	40th
Median Household Income (\$)	2018-Dec.	50,573.00	45th

<u>Economic Metric</u>	<u>Date</u>	<u>State</u>	<u>National</u>
Unemployment Rate - S.A.	2019-Sep.	4.70	3.60
<i>12 Month Percent Change</i>			
Total Non-Farm Employment - S.A.	2019-Sep.	0.76	1.40
Personal Income - Quarterly	2019-Jun.	4.04	4.76
FHFA House Price Index - Quarterly	2019-Jun.	2.42	5.00
FRB Philly State Coincident Index	2019-Sep.	1.70	2.86

Key Developments

West Virginia created over 27,000 jobs between the fourth quarter 2016 and the first quarter of 2019, when total employment reached a record high of 585,900. Employment has declined somewhat to 583,300 in the third quarter in conjunction with the general reduction in energy prices this year. The unemployment rate has remained near its lowest since October 2008. The state labor force participation rate is rising and at its highest rate since March 2010. Pipeline developments will likely provide long-term benefits to the state.

Charts



Data: FactSet and other sources noted in text

Metropolitan Statistical Areas Huntington Footprint - State Reports

<u>MSAs</u>	<u>Date</u>	<u>Unemployment Rate</u>	<u>3 Month Change</u>	<u>12 Month Change</u>
Akron	2019-Sep	4.30%	0.20	(0.40)
Ann Arbor	2019-Sep	3.00%	0.00	0.10
Canton	2019-Sep	4.50%	0.20	(0.40)
Charleston	2019-Sep	4.50%	(0.10)	(0.70)
Chicago	2019-Sep	3.70%	(0.10)	(0.20)
Cincinnati	2019-Sep	3.70%	0.20	(0.20)
Cleveland	2019-Sep	4.30%	0.10	(0.70)
Columbus	2019-Sep	3.60%	0.30	(0.30)
Dayton	2019-Sep	4.10%	0.30	(0.30)
Detroit	2019-Sep	4.40%	(0.20)	0.40
Erie	2019-Sep	4.20%	0.30	(0.30)
Flint	2019-Sep	5.00%	0.00	0.40
Grand Rapids	2019-Sep	3.00%	0.20	0.10
Huntington	2019-Sep	5.00%	0.10	(0.40)
Kalamazoo	2019-Sep	3.70%	0.20	0.20
Indianapolis	2019-Sep	3.00%	(0.10)	(0.30)
Lansing	2019-Sep	3.40%	0.10	0.10
Pittsburgh	2019-Sep	4.00%	0.20	(0.20)
Toledo	2019-Sep	4.40%	0.00	(0.60)
Youngstown	2019-Sep	5.70%	0.20	(0.10)
United States	2019-Sep	3.50%	(0.20)	(0.20)

Commentary

Unemployment rates declined or stayed the same in 7 of 20 MSAs in the 3 months ending September indicating regional MSA rates edged higher overall in the third quarter. Unemployment rates declined or stayed the same in 14 of 20 MSAs in the 12 months ending September. Unemployment rates in the large MSAs remain historically low with a median of 4.15%, above 3.5% in the nation.

The results of the MSAs in conjunction with those of the states reflect a solid overall regional economy with historically low unemployment rates in most states and MSAs. Housing markets have been especially strong. Home price appreciation in the last year exceeded the nation in Michigan, Ohio and Indiana. Consumer confidence in October in the East North Central States (OH, MI, IN, IL, & WI) was somewhat below the national average but remained in the highest range for the region since 2000 (Conference Board). Net population in-migration maintained a positive trend in most states in 2018 after a strong 2017 with significant accelerations in Ohio and Michigan (U.S. Census). Business development has been strong. Michigan joined Ohio, Illinois, Indiana and Kentucky in receiving Top 10 in the nation accolades for 2018 by *Site Selection Governor's Cup*. West Virginia is benefiting from large natural gas pipeline investments. Although growth has slowed, the regional economy is fully employed at a high non-inflationary level.

Metropolitan Statistical Areas Huntington Footprint - State Reports

<u>MSAs</u>	<u>Date</u>	<u>Employment (thou.)</u>	<u>3 Month Change</u>	<u>12 Month Change</u>
Akron	2019-Sep	338.60	-1.15%	-0.24%
Ann Arbor	2019-Sep	225.40	0.31%	0.67%
Canton	2019-Sep	176.50	0.68%	0.80%
Charleston	2019-Sep	110.10	-0.91%	-0.54%
Chicago	2019-Sep	4,803.90	-0.03%	1.06%
Cincinnati	2019-Sep	1,134.70	0.58%	2.12%
Cleveland	2019-Sep	1,080.90	0.46%	1.01%
Columbus	2019-Sep	1,118.40	0.90%	1.18%
Dayton	2019-Sep	391.60	0.31%	0.18%
Detroit	2019-Sep	2,034.80	-0.30%	-0.04%
Erie	2019-Sep	128.80	-0.16%	0.23%
Flint	2019-Sep	143.70	0.70%	1.55%
Grand Rapids	2019-Sep	566.60	-1.45%	0.21%
Huntington	2019-Sep	135.20	1.78%	-0.29%
Kalamazoo	2019-Sep	150.00	-0.40%	0.40%
Indianapolis	2019-Sep	1,082.30	0.25%	0.66%
Lansing	2019-Sep	239.00	0.71%	0.76%
Pittsburgh	2019-Sep	1,189.20	0.11%	0.20%
Toledo	2019-Sep	309.40	0.03%	-0.35%
Youngstown	2019-Sep	216.40	-0.32%	-0.87%
United States	2019-Sep	151,817.00	0.37%	1.50%

Commentary

MSA Payroll Employment increased or stayed the same in 12 of 20 MSAs in the 3 months ending September. Recent employment growth was above the national average in Canton, Cincinnati, Cleveland, Columbus, Flint, Huntington and Lansing. In the 12 months ending September, employment grew in 14 of 20 MSAs. The Chicago, Cincinnati, Cleveland, Columbus and Flint MSAs had strong employment growth above 1.0% in the 12-months ending September.

Labor market supply has become tight in the region in the last year, slowing the pace of payroll growth in all states relative to the nation. Results from the national JOLTS survey indicate the employment slowdown is primarily the result of a reduced supply of qualified workers rather than a reduction in the demand for workers. The JOLTS Job Opening rates for the wider Midwest was at the national average rate in September. As of the second quarter, Indiana, Michigan, Ohio and West Virginia were above the national rate. Illinois and Pennsylvania were slightly below but on par with the national rate.



Note: All Payroll Survey numbers are seasonally adjusted with the exception of Charleston, Huntington and Grand Rapids.



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