

A decorative pattern of light green hexagons of various sizes and orientations scattered across the top half of the page.A light gray map of the United States with a white outline of the Huntington footprint, which includes the Midwest, South, and parts of the Northeast and West.

# Huntington Footprint State Economic Reports

December 2019

**The Huntington National Bank**

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# Illinois

## Huntington Footprint - State Reports

### Economic & Demographic Indicators

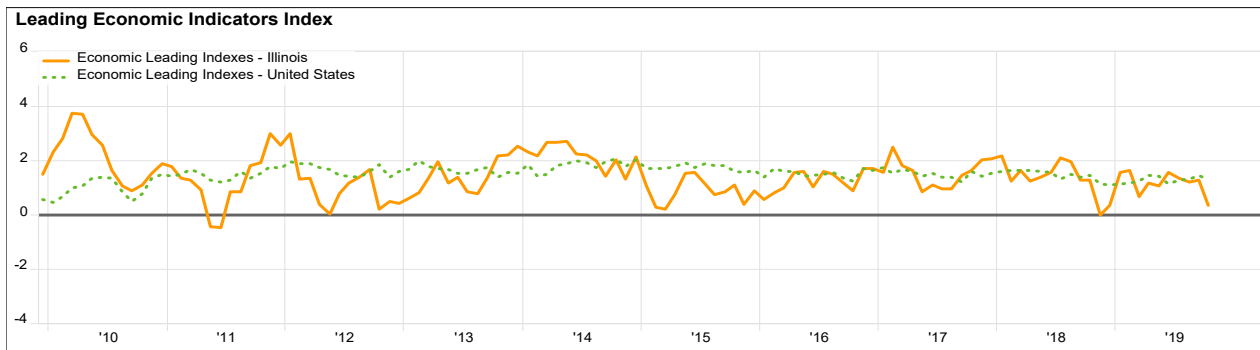
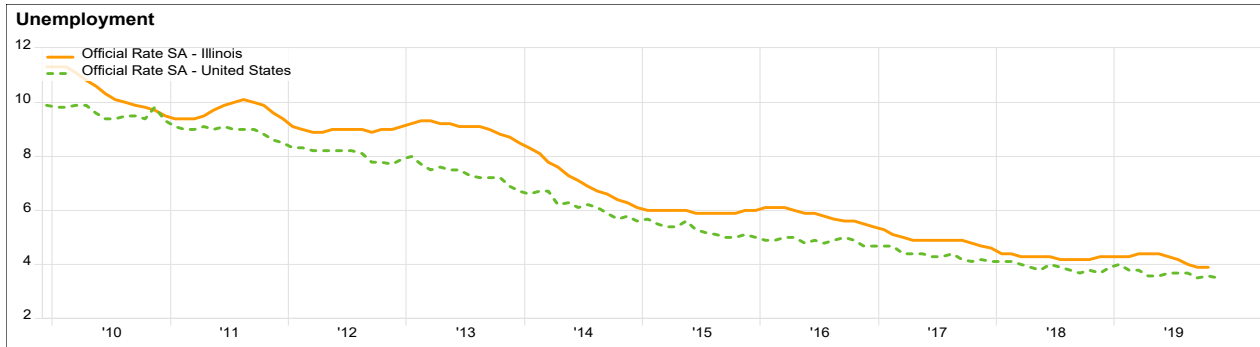
<u>Economic Metric</u>	<u>Date</u>	<u>Value</u>	<u>Rank</u>
Census Population	2018-Dec.	12,741,080.00	6th
Real GDP - All Industries (\$ mil.)	2018-Dec.	773,800.60	5th
Median Household Income (\$)	2018-Dec.	70,145.00	13th

<u>Economic Metric</u>	<u>Date</u>	<u>State</u>	<u>National</u>
Unemployment Rate - S.A.	2019-Oct.	3.90	3.50
<i>12 Month Percent Change</i>			
Total Non-Farm Employment - S.A.	2019-Oct.	0.93	1.47
Personal Income - Quarterly	2019-Jun.	3.73	4.50
FHFA House Price Index - Quarterly	2019-Sep.	2.95	4.63
FRB Philly State Coincident Index	2019-Oct.	2.49	2.77

### Key Developments

The Illinois economy grew at a moderate pace somewhat slower than the nation in the last year. Despite slower growth in manufacturing, the private services sector added jobs for the fifth consecutive quarter and the state unemployment rate fell to the lowest on record. Fiscal challenges and net out-migration from the state have posed significant headwinds, but business investment has remained positive. In the *Site Selection Governor's Cup* for 2018, Illinois ranked 3rd highest nationally in total projects and 4th in projects per capita.

### Charts



Data: FactSet and other sources noted in text

# Indiana

## Huntington Footprint - State Reports

### Economic & Demographic Indicators

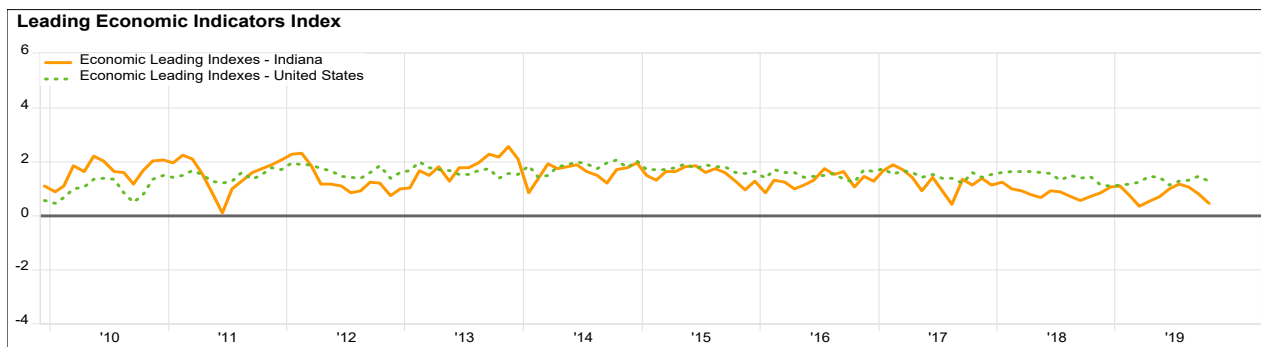
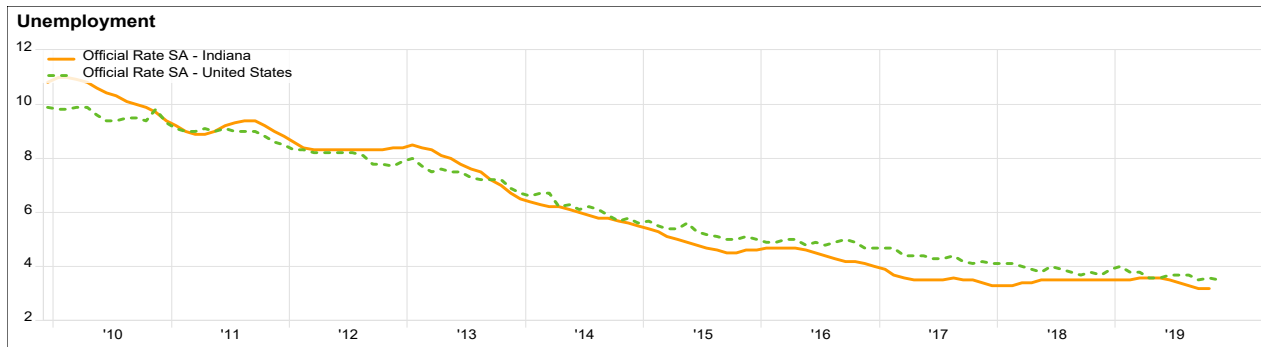
<u>Economic Metric</u>	<u>Date</u>	<u>Value</u>	<u>Rank</u>
Census Population	2018-Dec.	6,691,878.00	17th
Real GDP - All Industries (\$ mil.)	2018-Dec.	330,395.10	19th
Median Household Income (\$)	2018-Dec.	59,892.00	32nd

<u>Economic Metric</u>	<u>Date</u>	<u>State</u>	<u>National</u>
Unemployment Rate - S.A.	2019-Oct.	3.20	3.50
<i>12 Month Percent Change</i>			
Total Non-Farm Employment - S.A.	2019-Oct.	0.54	1.47
Personal Income - Quarterly	2019-Jun.	4.19	4.50
FHFA House Price Index - Quarterly	2019-Sep.	5.80	4.63
FRB Philly State Coincident Index	2019-Oct.	1.98	2.77

### Key Developments

Indiana's low unemployment rate of 3.2% reflects steady moderate growth in a solid diverse economy. In the 2018 *Site Selection Governor's Cup*, Indiana ranked 8th in projects per capita in the nation. Net in-migration into Indiana in 2018 was 14,914 and on an accelerating trend. Housing markets have been especially strong in Indiana with home price appreciation above the national average. The Indiana economy grew at a slower pace than the U.S. in the last year, and is expected to continue moderate growth somewhat below the national pace.

### Charts



Data: FactSet and other sources noted in text

# Kentucky

## Huntington Footprint - State Reports

### Economic & Demographic Indicators

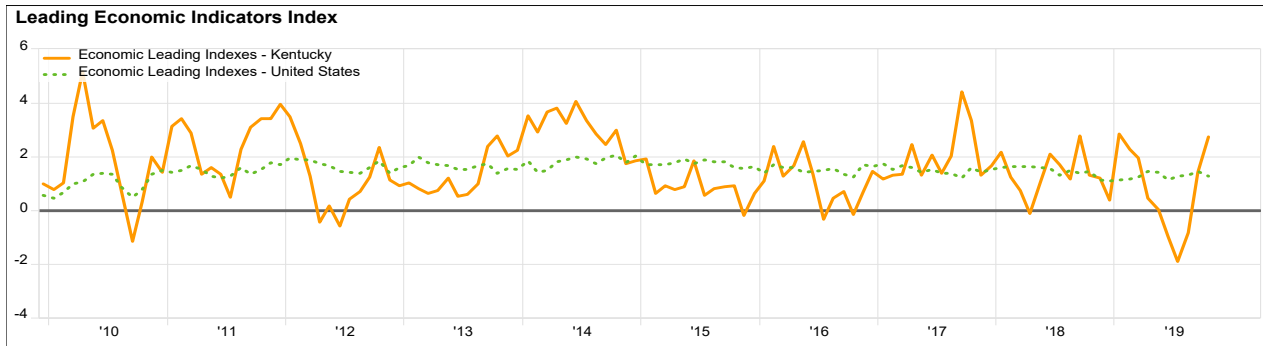
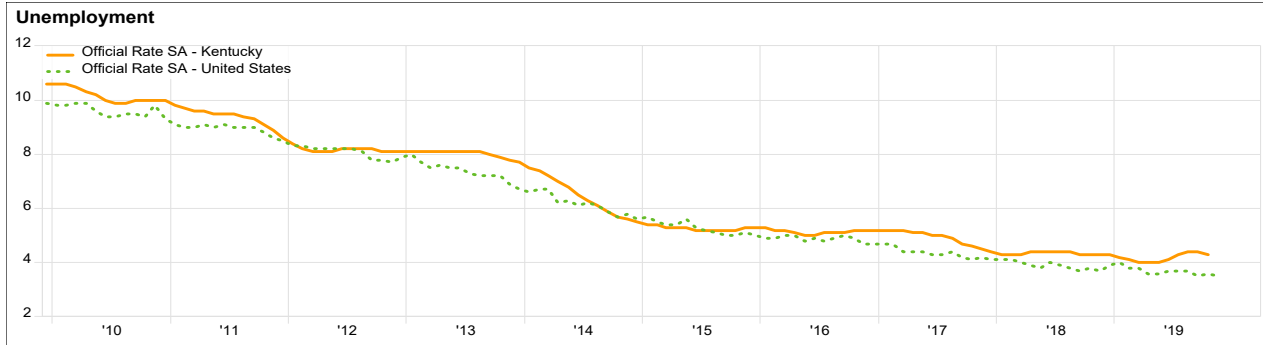
<u>Economic Metric</u>	<u>Date</u>	<u>Value</u>	<u>Rank</u>
Census Population	2018-Dec.	4,468,402.00	26th
Real GDP - All Industries (\$ mil.)	2018-Dec.	188,349.90	28th
Median Household Income (\$)	2018-Dec.	54,555.00	42nd

<u>Economic Metric</u>	<u>Date</u>	<u>State</u>	<u>National</u>
Unemployment Rate - S.A.	2019-Oct.	4.30	3.50
<i>12 Month Percent Change</i>			
Total Non-Farm Employment - S.A.	2019-Oct.	1.61	1.47
Personal Income - Quarterly	2019-Jun.	3.64	4.50
FHFA House Price Index - Quarterly	2019-Sep.	4.62	4.63
FRB Philly State Coincident Index	2019-Oct.	1.61	2.77

### Key Developments

Employment growth in Kentucky exceeded the nation over the last year thereby supporting strong increases in average home values. The state leading indicator has been volatile, but currently on an upswing. Fiscal issues have been a weak area, but Kentucky earned 5th place in total projects and 2nd place in projects per capita once again in the *Site Selection Governor's Cup* for 2018. Net immigration into Kentucky in 2018 was positive for the fourth consecutive year.

### Charts



# Michigan

## Huntington Footprint - State Reports

### Economic & Demographic Indicators

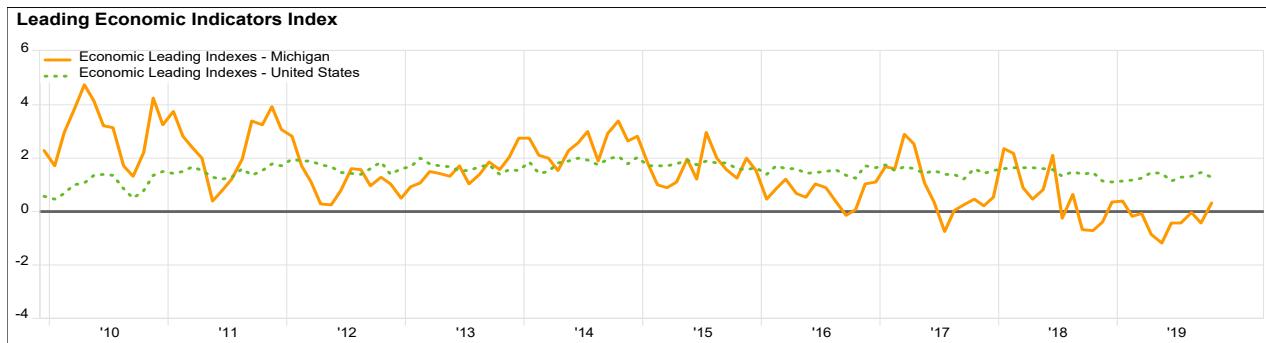
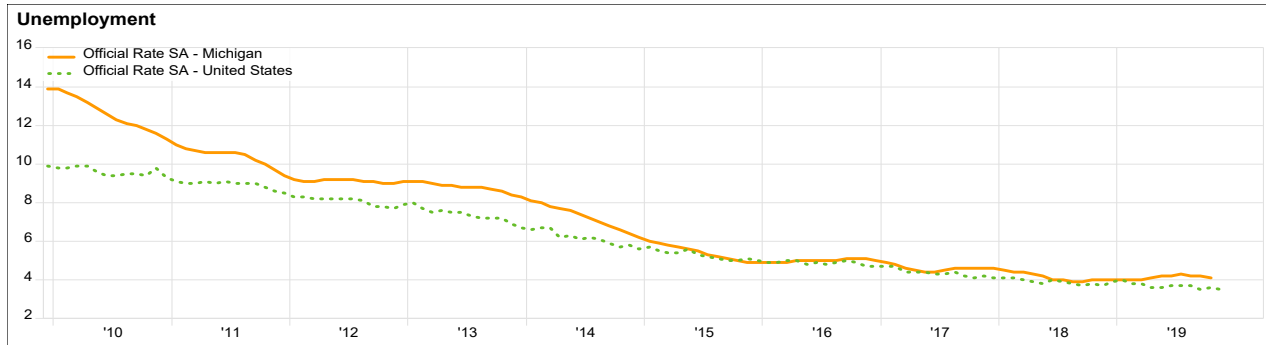
<u>Economic Metric</u>	<u>Date</u>	<u>Value</u>	<u>Rank</u>
Census Population	2018-Dec.	9,995,915.00	10th
Real GDP - All Industries (\$ mil.)	2018-Dec.	471,260.00	14th
Median Household Income (\$)	2018-Dec.	60,449.00	31st

<u>Economic Metric</u>	<u>Date</u>	<u>State</u>	<u>National</u>
Unemployment Rate - S.A.	2019-Oct.	4.10	3.50
<i>12 Month Percent Change</i>			
Total Non-Farm Employment - S.A.	2019-Oct.	(0.05)	1.47
Personal Income - Quarterly	2019-Jun.	4.09	4.50
FHFA House Price Index - Quarterly	2019-Sep.	4.89	4.63
FRB Philly State Coincident Index	2019-Oct.	0.01	2.77

### Key Developments

Despite a slowdown in its economy, Michigan's unemployment rate of 4.1% is the state's lowest since November 2000. Michigan's job opening rate and housing markets have continued to out-perform the nation. Professional, Scientific and Technology employment has been especially strong. The end of a labor strike against a large automaker should provide a near term boost to economic growth. Michigan ranked 9th in the nation in total projects in the 2018 *Site Selection Governor's Cup*. Net in-migration is up 3 years in a row (U.S. Census).

### Charts



Data: FactSet and other sources noted in text



# Ohio

## Huntington Footprint - State Reports

### Economic & Demographic Indicators

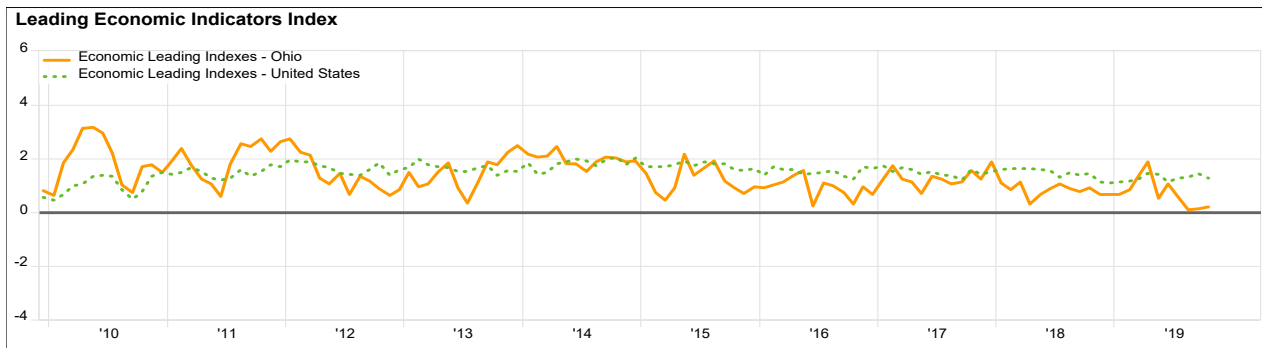
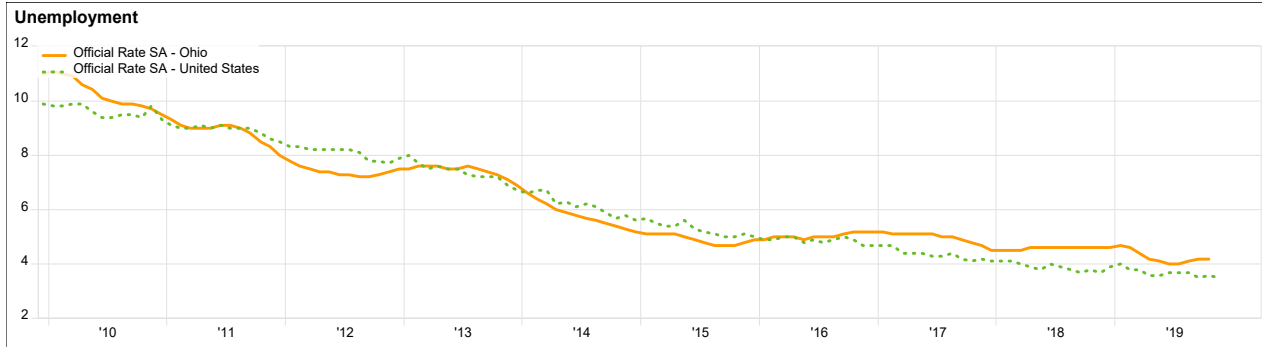
<u>Economic Metric</u>	<u>Date</u>	<u>Value</u>	<u>Rank</u>
Census Population	2018-Dec.	11,689,442.00	7th
Real GDP - All Industries (\$ mil.)	2018-Dec.	608,720.00	7th
Median Household Income (\$)	2018-Dec.	61,633.00	30th

<u>Economic Metric</u>	<u>Date</u>	<u>State</u>	<u>National</u>
Unemployment Rate - S.A.	2019-Oct.	4.20	3.50
<i>12 Month Percent Change</i>			
Total Non-Farm Employment - S.A.	2019-Oct.	0.35	1.47
Personal Income - Quarterly	2019-Jun.	4.46	4.50
FHFA House Price Index - Quarterly	2019-Sep.	4.89	4.63
FRB Philly State Coincident Index	2019-Oct.	2.12	2.77

### Key Developments

Employment growth in Ohio slowed to 0.35% YoY in October as solid service-providing employment growth of 0.65% was offset by a goods-producing employment decline of -1.1%. Employment growth in the Ohio's largest MSAs was generally higher than in the smaller MSAs. For the 5th consecutive year in 2018, Ohio ranked 2nd for overall projects in the *Site Selection Governor's Cup*. Cincinnati, Columbus, Dayton and Toledo achieved Top 10 MSA rankings in their size categories. Positive net migration in 2017 and 2018 has helped to boost home price appreciation above the nation.

### Charts



Data: FactSet and other sources noted in text

# Pennsylvania

## Huntington Footprint - State Reports

### Economic & Demographic Indicators

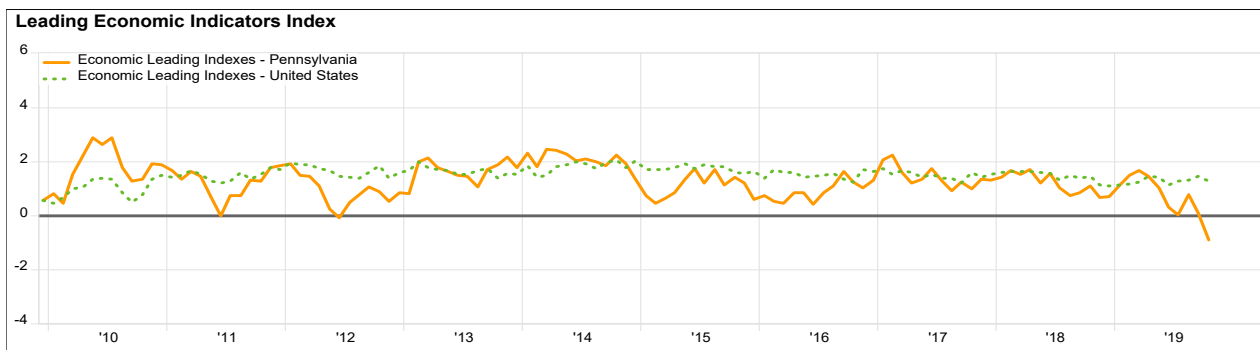
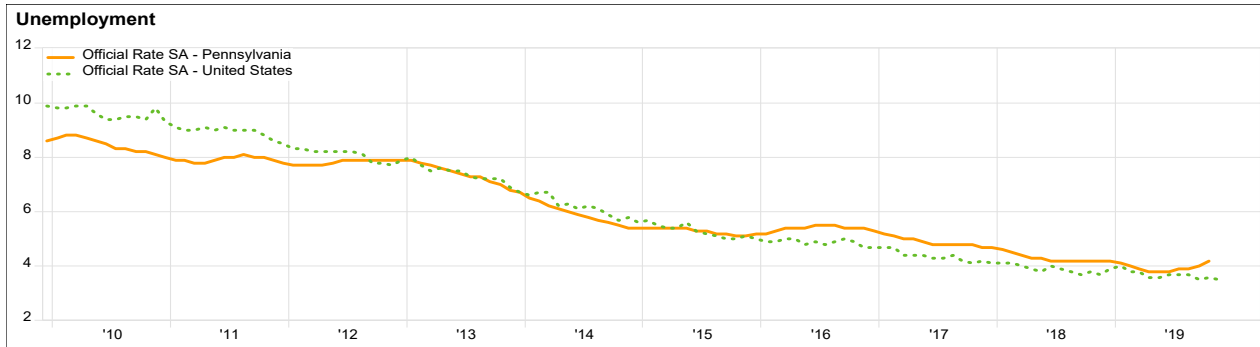
<u>Economic Metric</u>	<u>Date</u>	<u>Value</u>	<u>Rank</u>
Census Population	2018-Dec.	12,807,060.00	5th
Real GDP - All Industries (\$ mil.)	2018-Dec.	716,905.10	6th
Median Household Income (\$)	2018-Dec.	64,524.00	22nd

<u>Economic Metric</u>	<u>Date</u>	<u>State</u>	<u>National</u>
Unemployment Rate - S.A.	2019-Oct.	4.20	3.50
<i>12 Month Percent Change</i>			
Total Non-Farm Employment - S.A.	2019-Oct.	0.48	1.47
Personal Income - Quarterly	2019-Jun.	5.26	4.50
FHFA House Price Index - Quarterly	2019-Sep.	4.54	4.63
FRB Philly State Coincident Index	2019-Oct.	1.74	2.77

### Key Developments

Pennsylvania's economy has exhibited steady growth. Personal income and home price growth have been strong. Services employment growth has been solid at 0.64%. However, the state unemployment rate rose to 4.2% from a record low of 3.8% in June and housing starts dipped in October. Pennsylvania placed a solid 8th in the nation for total new projects in the 2017 *Site Selection Governor's Cup*, and was the top state in the Northeast in 2018. Net in-migration was 14,914 in 2018 for the strongest gain since 2011.

### Charts



Data: FactSet and other sources noted in text

# West Virginia

## Huntington Footprint - State Reports

### Economic & Demographic Indicators

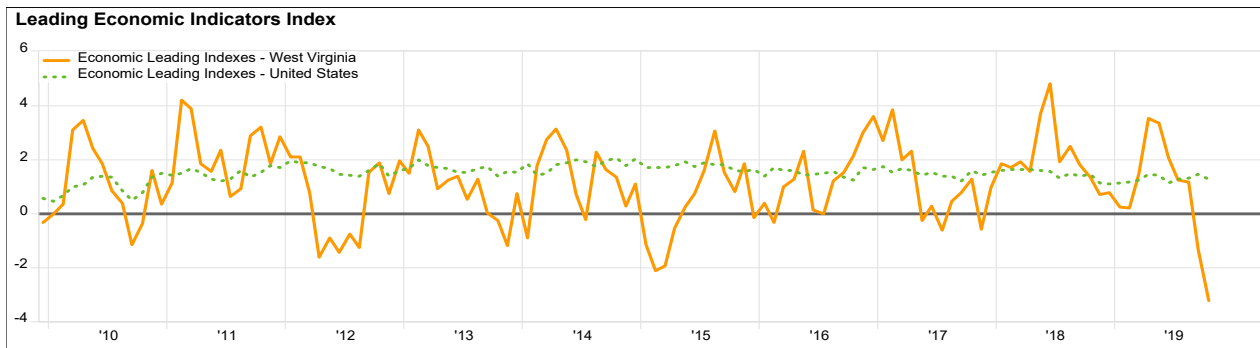
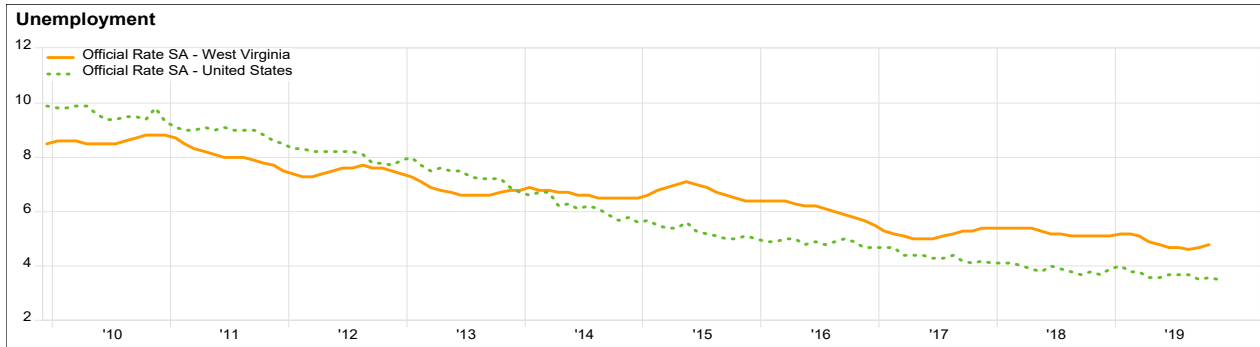
<u>Economic Metric</u>	<u>Date</u>	<u>Value</u>	<u>Rank</u>
Census Population	2018-Dec.	1,805,832.00	38th
Real GDP - All Industries (\$ mil.)	2018-Dec.	72,290.20	40th
Median Household Income (\$)	2018-Dec.	50,573.00	45th

<u>Economic Metric</u>	<u>Date</u>	<u>State</u>	<u>National</u>
Unemployment Rate - S.A.	2019-Oct.	4.80	3.50
<i>12 Month Percent Change</i>			
Total Non-Farm Employment - S.A.	2019-Oct.	0.44	1.47
Personal Income - Quarterly	2019-Jun.	4.04	4.50
FHFA House Price Index - Quarterly	2019-Sep.	3.46	4.63
FRB Philly State Coincident Index	2019-Oct.	2.39	2.77

### Key Developments

After a strong run-up in West Virginia's employment and economic activity in 2018, activity cooled in 2019. Much of the slowdown concentrated in the Construction sector in recent months. Despite the slowdown, the unemployment rate has remained near its lowest since October 2008. The state labor force participation rate has continued to rise and is at its highest rate since March 2010. Pipeline developments will likely provide long-term benefits to the state even as building activity slows.

### Charts



Data: FactSet and other sources noted in text



## Metropolitan Statistical Areas Huntington Footprint - State Reports

<u>MSAs</u>	<u>Date</u>	<u>Unemployment Rate</u>	<u>3 Month Change</u>	<u>12 Month Change</u>
Akron	2019-Oct	4.40%	0.30	(0.30)
Ann Arbor	2019-Oct	2.90%	(0.10)	(0.10)
Canton	2019-Oct	4.60%	0.30	(0.40)
Charleston	2019-Oct	4.60%	0.10	(0.60)
Chicago	2019-Oct	3.70%	(0.10)	(0.30)
Cincinnati	2019-Oct	3.80%	0.20	(0.20)
Cleveland	2019-Oct	4.20%	(0.10)	(0.90)
Columbus	2019-Oct	3.70%	0.30	(0.20)
Dayton	2019-Oct	4.20%	0.30	(0.30)
Detroit	2019-Oct	4.20%	(0.40)	0.20
Erie	2019-Oct	4.40%	0.40	(0.10)
Flint	2019-Oct	5.10%	0.10	0.50
Grand Rapids	2019-Oct	3.00%	0.10	0.10
Huntington	2019-Oct	5.00%	0.10	(0.40)
Kalamazoo	2019-Oct	3.70%	0.10	0.20
Indianapolis	2019-Oct	3.00%	(0.10)	(0.30)
Lansing	2019-Oct	3.60%	0.30	0.20
Pittsburgh	2019-Oct	4.10%	0.30	0.00
Toledo	2019-Oct	4.40%	0.00	(0.70)
Youngstown	2019-Oct	5.80%	0.30	0.00
United States	2019-Oct	3.60%	(0.10)	(0.20)

### Commentary

Unemployment rates declined or stayed the same in 6 of 20 MSAs in the 3 months ending October indicating regional MSA rates edged higher overall. Unemployment rates declined or stayed the same in 15 of 20 MSAs in the 12 months ending October. Unemployment rates in the large MSAs remain historically low with a median of 4.2%, above 3.6% in the nation in October.

The results of the MSAs in conjunction with those of the states reflect a solid regional economy with historically low unemployment rates in most states and MSAs. Housing markets have been especially strong. Home price appreciation in the last year exceeded the nation in Michigan, Ohio and Indiana, and was positive in the other states. Consumer confidence in November in the East North Central States (OH, MI, IN, IL, & WI) was above the national average and in the highest range for the region since 2000 (Conference Board). Net population in-migration maintained a positive trend in most states in 2018 after a strong 2017 with significant accelerations in Ohio and Michigan (U.S. Census). Business development has been strong. Michigan joined Ohio, Illinois, Indiana and Kentucky in receiving Top 10 in the nation accolades for 2018 by *Site Selection Governor's Cup*. West Virginia is benefiting in the long-term from large natural gas pipeline investments. Although goods-related growth has slowed, the regional economy is largely fully employed at a high non-inflationary level.

## Metropolitan Statistical Areas Huntington Footprint - State Reports

<u>MSAs</u>	<u>Date</u>	<u>Employment (thou.)</u>	<u>3 Month Change</u>	<u>12 Month Change</u>
Akron	2019-Oct	337.90	-1.15%	-0.59%
Ann Arbor	2019-Oct	225.20	-0.13%	1.21%
Canton	2019-Oct	176.70	0.74%	0.40%
Charleston	2019-Oct	110.10	0.00%	-0.45%
Chicago	2019-Oct	4,801.10	-0.16%	0.80%
Cincinnati	2019-Oct	1,137.20	0.90%	2.06%
Cleveland	2019-Oct	1,079.30	0.44%	0.94%
Columbus	2019-Oct	1,115.90	0.42%	0.84%
Dayton	2019-Oct	393.20	0.61%	1.11%
Detroit	2019-Oct	2,028.70	-0.20%	-0.51%
Erie	2019-Oct	128.60	0.00%	-0.08%
Flint	2019-Oct	137.40	-4.29%	-2.69%
Grand Rapids	2019-Oct	569.70	0.88%	0.30%
Huntington	2019-Oct	135.80	2.72%	-0.15%
Kalamazoo	2019-Oct	150.90	1.39%	0.67%
Indianapolis	2019-Oct	1,082.50	0.18%	0.81%
Lansing	2019-Oct	235.40	-1.06%	-0.72%
Pittsburgh	2019-Oct	1,188.10	0.03%	-0.21%
Toledo	2019-Oct	309.40	0.16%	-0.32%
Youngstown	2019-Oct	215.20	-0.88%	-1.33%
United States	2019-Oct	151,986.00	0.37%	1.42%

### Commentary

MSA Payroll Employment increased or stayed the same in 13 of 20 MSAs in the 3 months ending October. Recent employment growth was above the national average in Canton, Cincinnati, Cleveland, Columbus, Dayton, Grand Rapids, Huntington and Kalamazoo. In the 12 months ending October, employment grew in 10 of 20 MSAs. The Ann Arbor, Cincinnati, and Dayton MSAs had strong employment growth above 1.0% in the 12-months ending October. Chicago, Cleveland, Columbus and Indianapolis had solid employment growth somewhat below 1.0%.

Labor market supply has become tight in the region in the last year, slowing the pace of payroll growth in all states relative to the nation. Results from the national JOLTS survey indicate the employment slowdown is primarily the result of a reduced supply of qualified workers rather than a reduction in the demand for workers. The JOLTS Job Opening rates for the wider Midwest was at the national average rate in October. As of the second quarter, Indiana, Michigan, Ohio and West Virginia were above the national rate in job openings. Illinois and Pennsylvania were slightly below but on par with the national rate.

Note: All Payroll Survey numbers are seasonally adjusted with the exception of Charleston, Huntington and Grand Rapids.





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