THE LIFT LOCAL BUSINESS® PROGRAM
Investing in our communities. Strengthening our future.

Huntington's Lift Local Business program supports minority-, woman-, and veteran-owned small businesses throughout the business life cycle — from start-up to expansion. The program offers loans, business planning support, free financial education courses delivered through Operation HOPE, and other services to help small business owners achieve their goals.
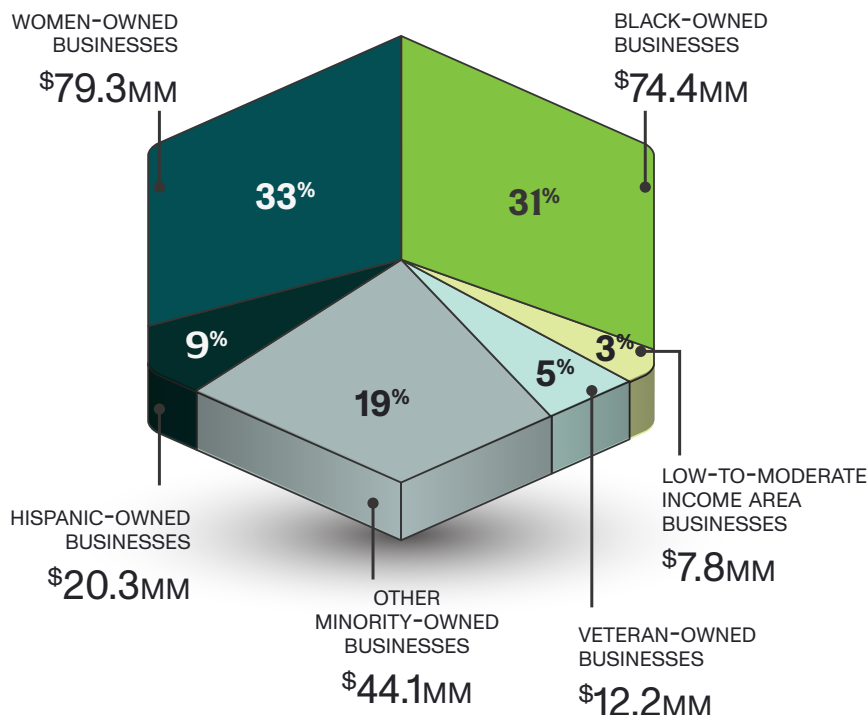
$238 MILLION TOTAL BOOKED LOANS

Since launching in October 2020, Huntington's Lift Local Business program has provided $238 million in funding to more than 3,096 minority-, woman-, and veteran-owned small businesses; there are nearly 2,716 active Operation HOPE Entrepreneurial Training Program course users.

LOAN DEMOGRAPHICS

$238MM
IN TOTAL BOOKED LOANS
AS OF 07/1/2025

WOMEN-OWNED BUSINESSES
$79.3MM — 33%

BLACK-OWNED BUSINESSES
$74.4MM — 31%

HISPANIC-OWNED BUSINESSES
$20.3MM — 9%

OTHER MINORITY-OWNED BUSINESSES
$44.1MM — 19%

VETERAN-OWNED BUSINESSES
$12.2MM — 5%

LOW-TO-MODERATE INCOME AREA BUSINESSES
$7.8MM — 3%

TOP INDUSTRY CATEGORIES

TRANSPORTATION & WAREHOUSING
19%

FOOD SERVICE & ACCOMODATIONS
13%
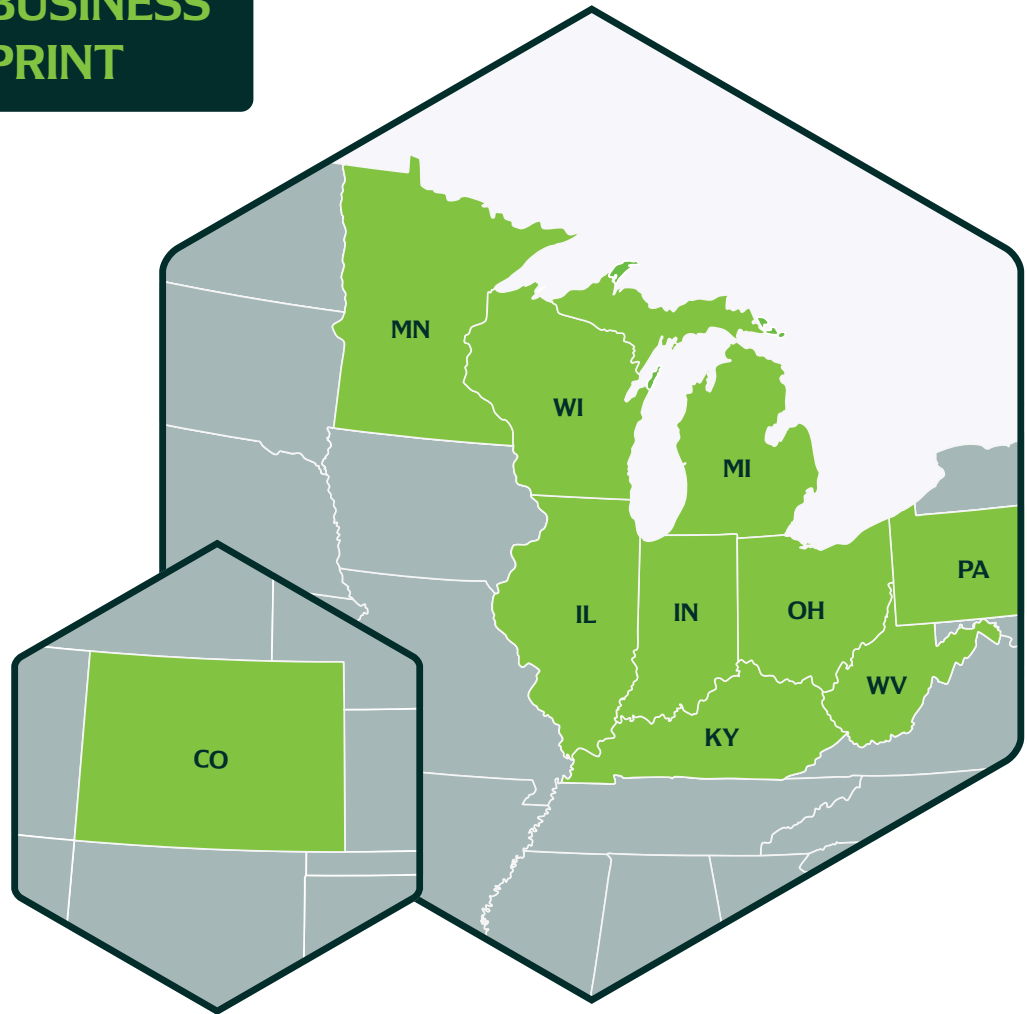
RETAIL TRADE
11%

HEALTHCARE & SOCIAL ASSISTANCE
10%

OTHER SERVICES (PET CARE, PERSONAL CARE, AUTOMOTIVE SERVICES)
13%

See reverse side for more information

OUR LIFT LOCAL BUSINESS PROGRAM FOOTPRINT

Huntington Bank

OUR COMMUNITY COMMITMENT

The Lift Local Business program is one component of Huntington's $40 Billion Strategic Community Plan. With a $2 billion focus on lending to minority-owned businesses or businesses operating in majority-minority communities, Lift Local Business is one solution that reflects the bank's commitment to strengthen small businesses.